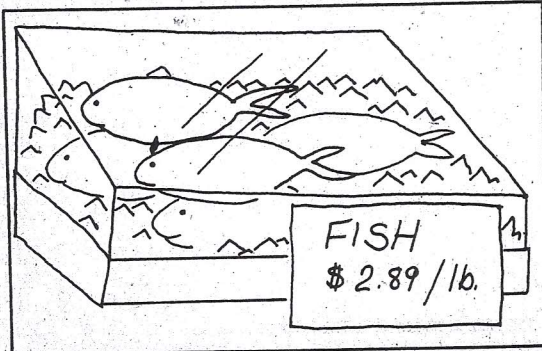
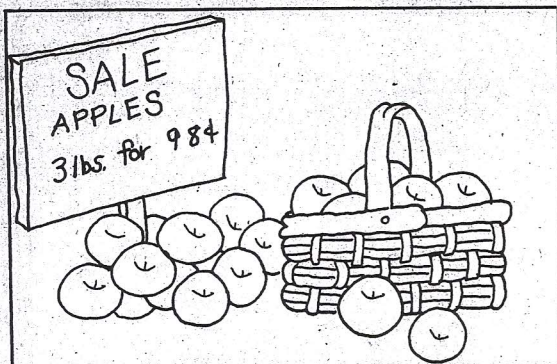
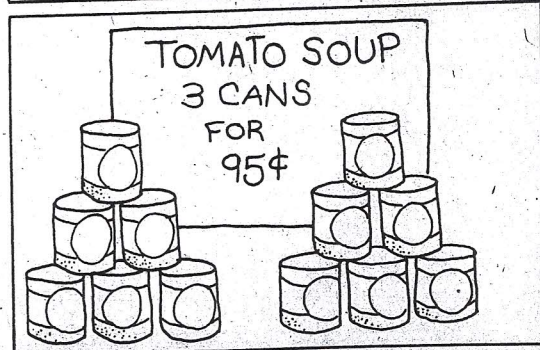
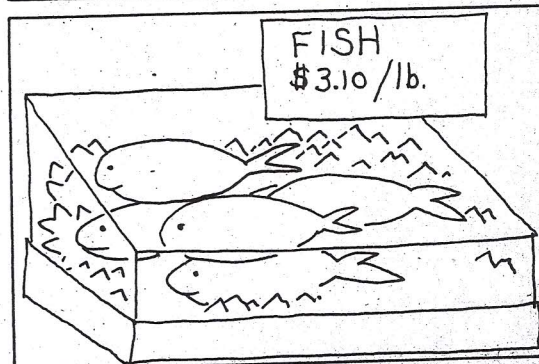
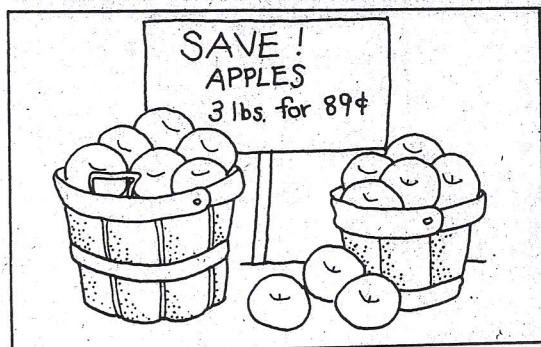


The Market Place



GOODY'S GROCERY



Exercise 1: Careful Reading

Directions: Look at the signs. Write the right answer.

Example:

1. How much are the apples?

The Market Place 98¢

Goody's Grocery 89¢

Where do they cost less?

Goody's Grocery

2. How much are the eggs?

The Market Place _____

Goody's Grocery _____

Where do they cost less?

3. How much is the tomato soup?

The Market Place _____

Goody's Grocery _____

Where does it cost less?

4. How much is the fish?

The Market Place _____

Goody's Grocery _____

Where does it cost less?

STORE COUPON

SAVE 30¢

on your next purchase of
**WHEAT
POWER CEREAL**

WHEAT
POWER
CEREAL



30¢

Dandy Foods, Inc.

STORE COUPON

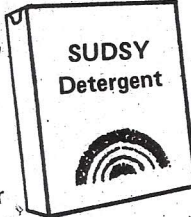
SAVE 35¢

when you buy
**SUDSY
Detergent**

ONE 10 lb., 11 oz. or
ONE 5 lb., 4 oz. or
ONE 49 oz. (3 lb., 1 oz.) or
THREE 20 oz. (1 lb., 4 oz.)

35¢

Fine Goods Corp.



STORE COUPON

Save 20¢

on
**SOFT + SOAPY
SHAMPOO**



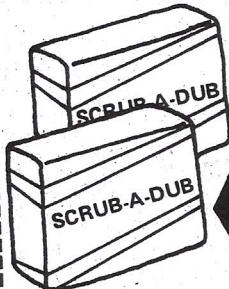
20¢

Fine Goods Corp.

STORE COUPON

SAVE 12¢

when you buy **2 Bath Size bars**
or **2 Super Size bars**
or **3 Regular Size bars**



**12c
OFF 2**

**SCRUB - A - DUB
Soap**

Limit one coupon per purchase

TASTY PRODUCTS, INC.

STORE COUPON

Save 40¢ on

your next purchase of
**HEAVEN'S BLEND
COFFEE**



40c

TO CONSUMER: This coupon good only on the product indicated. Only one coupon redeemed per purchase. Any other use may constitute fraud. Coupon not transferable.

40c

HEAVENLY FOODS COMPANY

Exercise 1: Careful Reading

A. Directions: Look at the coupons. Write the right number.

1. Which coupon is for soap? _____

2. Which coupon is for detergent? _____

3. Which coupon is for shampoo? _____

4. Which coupon is for coffee? _____

5. Which coupon is for cereal? _____

B. Directions: Look at the coupons. Answer these questions.

1. How much are you going to save on the soap? _____

2. How much are you going to save on the detergent? _____

3. How much are you going to save on the shampoo? _____

4. How much are you going to save on the coffee? _____

5. How much are you going to save on the cereal? _____

MARKET BASKET®

Boneless & Skinless
Chicken Breast

MORE FOR YOUR DOLLAR
MARKET BASKET

Save
50¢/lb.



Juicy & Tender,
Enhanced
With 15%
Chicken Broth

189
lb.

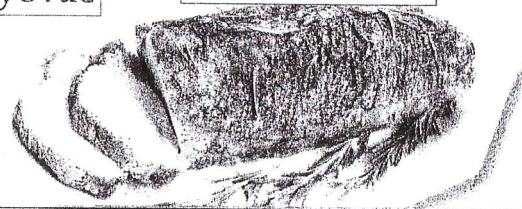


Whole Boneless
Pork Loins

Save
20¢/lb.

•Cryovac

CENTER CUT



179
lb.

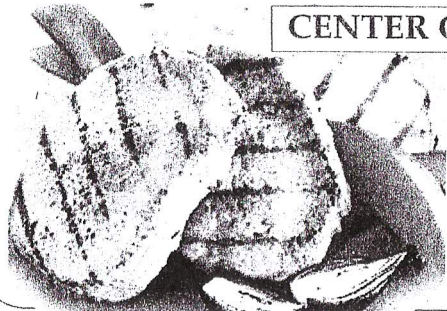
Boneless Pork Chops

CENTER CUT

Save
\$1.00/lb.

ANY
SIZE
PKG.

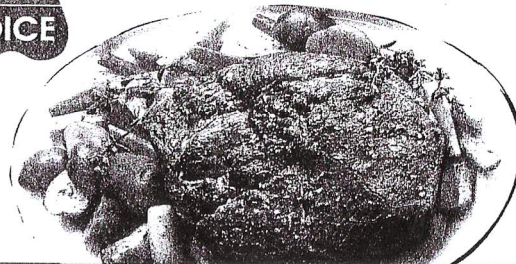
199
lb.



Boneless Chuck
Pot Roast



Save
\$1.00/lb.

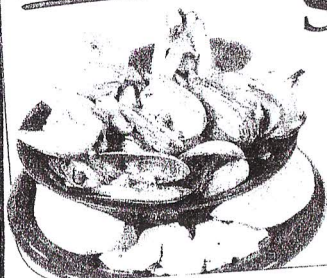


399
lb.

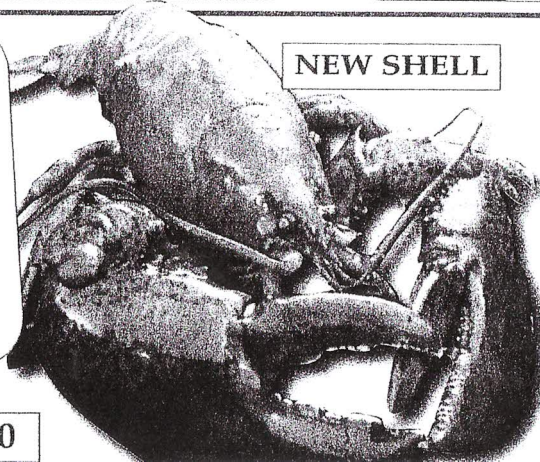
Save \$1.00/lb.

Freshly Dug
Steamer
Clams

399
lb.



NEW SHELL



Live N' Kicking
Lobsters

Save
\$2.00/lb.

4.99
lb.

E-Z Foil Roaster Pan 2 for \$1.00